**FLAT STYLE**

Is a minimalist style which use simple elements/shapes and bright/flat colours. Some properties are:

* High Contrast
* Minimalism
* The use of colour and contrast to create depth
* Efficient use of space

https://gigantic.store/top-20-flat-design-tips/

Use sans serif fonts

**Colour**

Use of bright colours

and

Pastel colours → Are pale tones of colours made by mixing a significant amount of white into the original shade. It transmits a calming, soothing and peaceful feeling.

Use of colour and contrast to create depth

Value – Use of Bright Colours. Low Value contrast

Saturation – Use of pastel colours with low Saturation. Medium Saturation Contrast.

Hue / Colour – Medium Contrast?

Colours are used to represent textures.

Use of Analogous colours. With enough contrast.

**Lines**

Lines can be straight or curvy, and always rounded and thick.

They are used to add shadows to the objects or to represent textures.

**Shapes**

Geometric.

Used for cut shadows in order to give a 3D look. <https://www.youtube.com/watch?v=a2lcUmNuyrM>

Basic Shapes used: Circle, rectangle and triangle

Rounded shapes are used for natural environment or human bodies. They give us a sensation of being friendly, nice, soft

Sharp shapes are used to represent danger like enemies, weapons, armours or things that can harm. They are also used to represent human constructions and give us the contrast the natural environment.

**Styleguide**

Pastel colors

Shapes and lines in the style

Add Vikings shields at the intersection of lines

**Gradient**

No gradients

Examples in References/Style